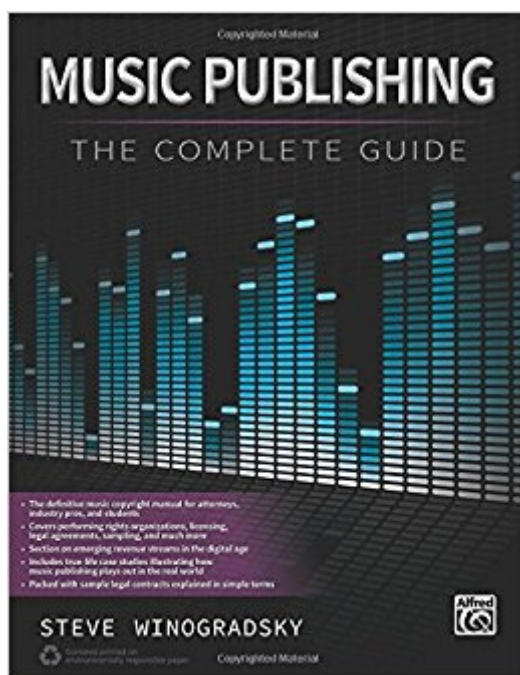


The book was found

Music Publishing -- The Complete Guide



Synopsis

Written by an attorney with over 30 years of experience in the music industry, *Music Publishing: The Complete Guide* is the definitive manual on music copyright. Whereas many books on the subject are aimed at artists and songwriters, this book will serve as a thorough guide for industry pros, lawyers, and music business and law students. Subjects covered include copyright; performing rights organizations; mechanical, synchronization, and print licensing; songwriter and composer agreements; publishing administration and foreign sub-publishing; production music libraries; pitching and placement companies; sampling; and much more. The discussion also delves into historical perspective and current trends and revenue opportunities in the evolving digital marketplace. Easy-to-read narratives explain the key points for all of these types of deals. There are many sample agreements included in the book, all annotated in simple terms that explain the often complex contract language. There are also links to copyright and publishing resources, listings of foreign performance and mechanical societies, and anecdotes and case studies from real world incidents. If you're looking for a thorough grounding and go-to reference book on music copyright, not just a quick crash course, your search is over. "Steve's Music Publishing text is fantastic. It is personal, practical, and even includes excellent real world case studies. Furthermore, the helpful agreement annotations and comments are a most excellent resource for breaking down agreement language and terms for the reader. His knowledge, experience, and sense of humor make this the best music publishing text I've read. I will be using Steve's book as the official text for our Music Publishing course at The University of Colorado Denver's Music Industry Program. All those interested in learning more about music publishing or having a sharp reference text should get this book!"---Benom Plumb, Assist

Book Information

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Customer Reviews

The greatest strength of this book, which really sets it apart from other books on publishing, is the inclusion of sample documents with extensive explanation by the author . . . Winogradsky walks the reader through each of the contracts using a side-column running analysis and commentary which includes illustrative calculations. It is the next best thing to having an attorney present . . . Students can review these documents on their own, with the author's help, which makes them invaluable resources. --Benjamin Smith, MEIEA Journal

I purchased the Kindle version as a required textbook for college. This book is "easy to read" because it is well-written. There is terminology that is specific to the music industry throughout the book, but the author ALWAYS defines the terms used. He also gives specific examples to explain the points he makes throughout the book. This even includes specific court cases regarding publishing rights, points of view from record companies vs. songwriters/artists and vice versa. It is a combination of generalized music business topics as well as cases and possible scenarios within the music business while providing explicit details. I would HIGHLY recommend this book and author for anyone wanting to learn the ins and outs of the legal side of the music industry, especially the publishing side. There's SO MUCH to learn, yet this text book is a great resource for beginners and intermediate learners.

If this is not in your library, you're missing out. Steve's book is a must have for anyone (including attorneys) who wants a deeper knowledge of the music publishing business. It goes into detail (via great examples and sample contract language) without your head spinning. Glad I bought this.

I had the honor of discovering this text as a student earning a masters on music industry administration at California State University, Northridge. I was already a music industry professional with publishing experience, but this text brought many concepts and industry customs to light for me. I should also mention that I had the honor of being taught by Mr. Steve Winogradsky himself. I am now a music business educator and recommend this book to everyone.

A terrific primer for aspiring music publishers, songwriters and related fields. The music business

has grown more complex and this book will help navigate the increasingly choppy waters. A little technical and legal in spots but overall, Winogradsky did a superb job of making the complicated a lot more understandable.

I'm an entertainment lawyer and I have to say that I love this book!!! It goes over almost everything and really breaks it down for you. I wish I could give it more stars. This is for people who want to know about music business NOT for those looking to represent clients as a manager or agent

Good straightforward guide with easy readability and more complex info as well. Maybe not the best for beginners--some basic music business and copyright knowledge would be helpful.

Great book!

A complete and detailed on music publishing, it is one of my main reference when signing contracts.

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